



The Sozo Collectiv

Roots. Rise. Reimagine.™

OVERVIEW · MANAGED CARE ORGANIZATIONS

WHO WE ARE

A Consulting & Training Partner Built for Health Equity at the Community Level

The Sozo Collectiv equips faith-based organizations (FBOs) to serve as credentialed, data-informed community health partners — extending your MCO’s reach into the communities most impacted by health disparities. Our work is grounded in doctoral-level research and designed to satisfy RFP requirements, NCQA standards, and state Medicaid health equity mandates.

The Roots, Rise, Reimagine™ Framework RESEARCH-BACKED

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| <p>Roots 1</p> <p>Grounds FBO leaders in research on health disparities, SDOH, and the cultural context of the communities they serve.</p> | <p>Rise 2</p> <p>Equips faith communities with practical tools and structured processes to activate as community health champions.</p> | <p>Reimagine 3</p> <p>Transforms FBOs into empowered health equity collaborators — capturing data and reporting outcomes to MCO partners.</p> |
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WHAT WE DELIVER

- FBO health equity consulting & organizational assessment
- Community health data capture, reporting & training to MCO partners
- Capacity building for non-clinical community intervention
- Structured community health training curriculum delivery
- RFP-aligned FBO engagement documentation & reporting
- Faith-health partnership strategy & network development

THE OPPORTUNITY

77% of Americans belong to a faith community¹

FBOs are the most trusted institutions in underserved communities — where your highest-need members live.

CMS & Medicaid demands are accelerating^{2,3}

State contracts increasingly require documented, structured FBO engagement as part of health equity strategy.

Non-clinical intervention is the future⁴

SDOH-driven community partnerships are moving from best practice to contract requirement — nationally.

HOW WE HELP YOUR MCO

- ◆ Satisfy FBO engagement RFP requirements with a credentialed partner
- ◆ Extend community health reach without expanding clinical staff
- ◆ Access community-level data through trained FBO liaisons
- ◆ Demonstrate measurable health equity strategy to payers & regulators
- ◆ Build FBO infrastructure ahead of competitors starting from scratch

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Faith-based organizations are not a supplementary strategy. They are the infrastructure through which health equity becomes possible in the

*communities that need it
most.*

SOURCES

¹ Gallup. (2023). *Religion and Social Trends*. | ² CMS. (2023). *Medicaid Managed Care Final Rule: Health Equity Requirements*. | ³ National Academy for State Health Policy. (2023). *State Medicaid FBO Engagement Requirements*. | ⁴ Robert Wood Johnson Foundation. (2022). *Faith Communities and Health Equity*.

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NEXT STEP

Schedule a Discovery Call

Request Vendor Registrat